

Markham Elementary Read-A-Thon 2019-2020

Dear Markham Families,

Welcome to the Read-A-Thon: Markham Elementary School's primary fundraiser for the 2019-2020 school year. Our Read-a-thon helps kick off the year by promoting literacy and encouraging a lifetime love of reading for **each and every** Markham student. Each year 100% of the funds raised during the Read-A-Thon sponsor popular school activities that benefit all of the students throughout the year.

***Field Trips * Assemblies * Science Fair * Playground Equipment & Upgrades
Markham's Got Talent * Spelling Bee * Author Visits * Maker Space
Field Day * Markham Magic * Classroom Supplies * AND MANY MORE!***

ALL STUDENTS (yes, even Kindergarteners) are encouraged to read (or be read to) and track their minutes during the week-long Read-A-Thon: **September 30th-October 7th**. Students and their parents are asked to keep track of minutes with three (3) progress tickets included on the last page of this packet. Students may accrue minutes by reading whatever they like, including comics, non-fiction, poetry, and also by listening to audiobooks, looking at picture books, or listening to stories read to them. (Sorry kids... classroom reading during the school day DOES NOT count.)

IMPORTANT DATES:

September 20th:	Identify personal reading goals and begin collecting pledges/donations
September 30th:	Reading Days Begin! Track those minutes!
October 2nd:	Progress Ticket #1 Due
October 4th:	Progress Ticket #2 Due
October 6th:	FINAL Reading Day! Track those minutes!
October 7th:	Progress Ticket #3 Due
October 8-10:	Turn in all Donations
October 11th:	Prize Distribution and School-Wide Celebration!

PLEDGES AND PRIZES: Students can help raise money for Markham and earn fun prizes by asking family and friends to sponsor their reading. Sponsors may pledge a certain amount per minute read or a fixed amount. Check out the attached pledge sheet for more details.

We do want to draw attention to something NEW this year --

******For every class with 100% participation (measured by turning in the reading progress tickets) the whole class will get ice cream vouchers. This prize can only be distributed if every child turns in the progress tickets, so please be sure your child turns these in or place them in his/her red folder in their backpack. Thank you so much for your help and support!***

Our 2019-2020 school-wide goal is to read 130,000+ minutes and exceed a fundraising goal of \$10,000. Can we do it? Yes we can! Thank you so much for your generosity, help, and support.

Thank you,
Markham PTA

Frequently Asked Questions (FAQ)

Q. So...what exactly do we need to do?

A. Step 1: Talk with your child about the Read-A-Thon and set goals for what he/she would like to accomplish.

Step 2: Please consider asking family or friends to sponsor your student as a show of support for their efforts. Donations could be small or large, and can be a fixed amount or based on a fixed amount per minutes read. Note, this is our biggest fundraiser of the year and funds the majority of our programs.

Step 3: Have your child track their reading and turn in their progress tracking tickets to their teacher by the due dates listed on each ticket. When their class gets to 100% participation (measured by turning in the progress tickets) the whole class will get ice cream vouchers. These prizes can only be distributed if every child turns in the progress tickets so please be sure to turn in -- thank you for your help with this.

Step 4: Turn in all donations by October 10th.

Q. Do audiobooks, picture books, and magazines count? Does reading to my child count? Do minutes of reading in school count?

A. Audiobooks do count but parents or caregivers should check to be sure the child is actively listening to the plot before marking down on their tracker. These minutes are preferred to be supplemental to other types of reading. Picture books, magazines and reading or taking turns reading with your child do count and are great ways to further enthusiasm for reading. Minutes read during school hours do not count for any of the students.

Q. Who do I make my check payable to?

A. Markham PTA

Q. What do I do if my child does not like to read or has extra needs?

A. Please reference the answer to the question on audio books, electronic books, picture books, and magazines. This is a great way to engage a young reader, a child who doesn't like to read, or a child who has extra needs.

Q. I forgot to turn in my progress tickets - what do I do?

A. Send them to school as soon as you remember! ALL entries must be submitted by October 10th to be eligible for prizes.

Q. How can I help?

A. Continue to encourage your child or children to read, turn in progress tickets, and collect donations. We thank you for your support in returning the three (3) progress tickets by the due dates, as well as reminding students to return their pledge forms and money by **October 10th** in their RED FOLDER. Thank you for your support!

Q. I still have questions, who should I ask?

A. Meghan Clark, Rachael French, Jennifer Zwolen

Markham Elementary Read-A-Thon

PRIZES!

- Reading Progress Tickets will enter readers into prize raffles - turn in your progress tickets!
- PRIZE WHEEL! When you are a member of the 1,000 Minute Club or the \$100 Fundraiser Club, you will earn a spin on the awesome Prize Wheel!


Prize Categories

Reading Prize

Fundraising Prize

<p>Participation</p>	<p>Earn a ribbon! All Markham Readers earn a Red Reading Ribbon!</p> <p>Students who read more than 600 minutes will receive a Blue Ribbon!</p>	<p>Each student who turns in any amount of fundraising dollars will receive a small thank you gift from the PTA.</p>
<p>Classroom Goal</p>	<p>Every class that reaches the reading goal they set with their teacher will earn a special reward for the whole classroom, TBD by the teacher.</p>	<p>For any classroom that reaches their \$750 fundraising goal, their lucky teacher goes into a raffle for a classroom item of their choice.</p>
<p>Book Raffle Prizes</p>	<p>Students who turn in reading progress tickets will be entered into prize raffles. Drawings on 10/2 & 10/4 4 winners per classroom!!</p>	
<p>1000 Minute Club \$100 Fundraiser Club</p>	<p>Students who read 1000 minutes will earn a spin on the PRIZE WHEEL. Read 2000 minutes, get 2 spins Read 3000 minutes, get 3 spins</p>	<p>Students who raise \$100+ will win a spin on the PRIZE WHEEL. Raise \$200, get 2 spins Raise \$300, get 3 spins</p>
<p>School-Wide Goal</p>	<p>If the school reaches a collective goal of reading 130,000 minutes, all students will be allowed to wear appropriate costumes in school for Halloween & enjoy a surprise from our ROCK STAR Markham Faculty!</p>	<p>If the school reaches a collective goal of fundraising \$10,000, all students will earn a bonus school-wide assembly! Brought to you by the PTA!</p>

Markham Elementary Read-A-Thon
2019 Calendar

SUN	MON	TUES	WED	THURS	FRI	SAT
SEPTEMBER 2019					20 Kick off Fundraising	21 Ask for Pledges
22 Ask for Pledges	23 Ask for Pledges	24 Ask for Pledges	25 Ask for Pledges	26 Ask for Pledges	27 Ask for Pledges	28 Ask for Pledges
29 Ask for Pledges	30  Read-A-Thon Begins! Reading Day					

SUN	MON	TUES	WED	THURS	FRI	SAT
OCTOBER 2019		1 Reading Day	2 Reading Day Book Raffle *Progress Ticket #1 Due	3 Reading Day	4 Reading Day Book Raffle *Progress Ticket #2 Due	5 Reading Day
6 FINAL Reading Day	7 Readathon Complete! Collect Pledge Money \$\$ *Progress Ticket #3 Due	8 Turn in Pledge Form & Money	9 Turn in Pledge Form & Money	10 Last Day to turn in Pledge Form & Money	11 Prizes! School-Wide celebration of Readers!	12

MARKHAM ELEMENTARY READATHON MINUTE RECORD & PLEDGE FORM

Upon completion of the readathon, turn in this entire sheet along with any donations.

(**All forms must be received by 9AM Thursday, October 10th to be eligible for prizes.)

Student: _____ Teacher: _____ Grade: _____

This year, my personal goal is to read _____ minutes.

	Daily TARGET	ACTUAL MINUTES READ	PARENT INITIALS
Monday: September 30, 2019			
Tuesday: October 1, 2019			
Wednesday: October 2, 2019			
Thursday: October 3, 2019			
Friday: October 4, 2019			
Saturday: October 5, 2019			
Sunday: October 6, 2019			
Monday: October 7, 2019			
TOTAL Minutes Read:			

PLEDGE & DONATION RECORD

Sponsor's Name	Option 1: Fixed Amount	Option 2: Per Minute Amount	Total Minutes Read	Total Collected	*Check # Or Cash
(Example) <i>Edwin Markham</i>		\$.10	500	\$50.00	<i>cash</i>
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
TOTAL COLLECTED					

PLEASE MAKE CHECKS PAYABLE TO: MARKHAM PTA. THANK YOU!

2019 Markham Read-A-Thon		Progress Ticket #3
Name:		10/4 Minutes Read:
Teacher:		10/5 Minutes Read:
		10/6 Minutes Read:
		Subtotal:
<p>Return this ticket in your RED FOLDER Monday October 7, 2019.</p>		

2019 Markham Read-A-Thon		Progress Ticket #2
Name:		10/2 Minutes Read:
Teacher:		10/3 Minutes Read:
		Subtotal:
<p>Return this ticket in your RED FOLDER Friday October 4, 2019.</p>		

2019 Markham Read-A-Thon		Progress Ticket #1
Name:		9/30 Minutes Read:
Teacher:		10/1 Minutes Read:
		Subtotal:
<p>Return this ticket in your RED FOLDER Wednesday October 2, 2019.</p>		